



**THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Gerald Storch et al. Examiner: James A. Kramer  
Serial No.: 09/865,893 Group Art Unit: 3627  
Filed: May 25, 2001 Docket No.: T634.112.101  
Title: CO-BRANDED INTERNET SERVICE PROVIDER AND RETAILER INTERNET  
SERVICE SITE WITH RETAILER-OFFERED INCENTIVES FOR MEMBER USE

**NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD OF  
PATENT APPEALS AND INTERFERENCES (37 C.F.R. §1.191)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Applicant hereby appeals to the Board from the decision from the Primary Examiner, dated March 20, 2006, finally rejecting claims 1-5, 11-24 and 31. The fee for this Notice of Appeal, under 37.C.F.R. 41.20(b) is \$500.00

The proceedings herein are for a patent application and the provisions of 37 C.F.R. 1.136(a) apply.

☒ (a) Applicant petitions for an extension-of-time under 37 C.F.R. 1.17(a) for the total number of months checked below:

- ☒ one month (\$60.00/\$120.00)  
☐ two months (\$225.00/\$450.00)  
☐ three months (\$510.00/\$1,020.00)  
☐ four months (\$1,080.00/\$2,160.00)

☐ The extension-of-time fee has already been filed in this application.

☐ (b) Applicant believes that non extension-of-time is required. However, this conditional petition is being made to provide for the possibility that Applicant has inadvertently overlooked the need for a petition and fee for extension-of-time.

**Notice of Appeal from the Examiner to the Board of Patent Appeals and Interferences**

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WITH RETAILER-OFFERED INCENTIVES FOR MEMBER USE

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Respectfully submitted,

Gerald Storch et al.,

By their attorneys,

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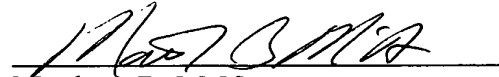
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Date: April 20, 2006

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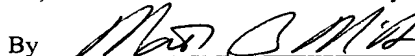


Matthew B. McNutt

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☒ **CERTIFICATE UNDER 37 C.F.R. 1.8:** The undersigned hereby certifies that this paper or papers, as described herein, are being deposited in the United States Postal Service, as first class mail, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 20th day of April, 2006.

By



Name: Matthew B. McNutt